

Nittu Creations improves visibility with SAP® Business One



Before: Challenges and Opportunities

- Nittu Creations is a Manufacturer, Wholesaler and Trader for Ladies designer Suits, Party Wear and Fashion trendy dresses.
- The company's existing software was having limited ability to track customer feedback, Inventory Tracking, Campaign Launch, and Real time visibility of operations.
- SKU movements were being tracked manually, which made reporting challenging.
- The company lacked abilities for management and Overall Controllability.

Why SAP and Cogniscient Business Solutions

- SAP Business One provided an integrated system to track export orders and manage stock replenishment and warehousing.
- As an integrated platform it assisted in connecting all departments in one system.
- Cogniscient Business Solutions identified customer needs and developed solutions to bring visibility to management to take timely decisions and keep ahead of competition.

After: Value-Driven Results

- Ability to predict the sales based on the previous trends and compare the Customer inflow.
- Visibility of available stocks and tracking with the help of Barcoding.
- Managing the payments from vendors and customers on timely basis.
- Increased management visibility is helping with better decision making.

“SAP Business One helped us **keep ahead of competition** and keep a check for the Stock availability. Proper management of Financials help us in managing the entire operations.”

Mr. Vikas Gupta, MD, Nittu Creations.

40%

Uplift in revenue due to real time visibility and control

35%

Enhanced control on resource utilization

Featured Partner



Nittu Creations Pvt. Ltd.
Chandni Chowk,
Delhi, India.

Industry
Manufacturing,
Wholesales,
Trading.

Products and Services
Dealing into Ladies
Designer Suits and Dress
Materials.

Employees
50+

Revenue
50+ Crores

Featured Solutions
SAP Business One

THE BEST RUN 