

# Furnishing innovative solutions at Geeken Seating Collection with SAP Business One®



## Before: Challenges and Opportunities

- Geeken Seating Collection Pvt. Ltd. is a manufacturer and exporter of high quality office furniture for corporates and institutions.
- The company needed more accurate forecasting and the ability to better track its supply chain and distribution channels.
- The company needed a solution to map customer needs to assist with its innovation processes.

## Why SAP and Cogniscent Business Solutions

- Geeken Seating Collection selected SAP Business One as it provided an integrated world class ERP solution for mid size market companies that was easy to use.
- As an integrated software solution, SAP Business One would enable all departments to be connected under one platform.
- Cogniscent Business Solutions identified the customer needs and developed solutions to bring visibility to management to take timely decision and keep ahead of competition.

## After: Value-Driven Results

- New orders in the pipeline can now be tracked in real time through to dispatch to customers.
- Production planning and resource management processes have been streamlined.
- Increased management visibility is enabling better decision making.

“SAP Business One helped us **keep ahead of the competition** and identify customer needs by bringing innovation in design development.”

Mr. K.N Pandey – Managing Director, Geeken Seating Collection Pvt. Ltd.

**30%**

Uplift in revenue due to real time control and visibility

**35%**

Enhanced control on resource utilization

Featured Partner



**Geeken Seating Collection Pvt. Ltd**  
(Gurugram ,  
Haryana, India  
[geeken.in](http://geeken.in))

**Industry**  
Manufacturing

**Products and Services**  
Office furniture and  
customized design  
development

**Employees**  
+1000

**Revenue**  
+150 Crores

**Featured Solutions**  
SAP Business One

**THE BEST RUN**